INsightX Framework for Developing MyInsight Reports

CONEXUS solutions, inc.

INnovative. INteractive. INsightX.

INsightX is a flexible and detailed reporting framework. It provides robust reports from various data sources, displayed directly within their desired application and without the need for costly reporting platforms and tools. These reports can be viewed on various devices such as iPads, mobile phones, and desktop computers.

INsightX offers innovative, bi-directional data support where users can can view and write back to the data source, allowing them to efficiently generate "what if" scenarios.

From functionality to implementation and pricing, everything about INsightX is designed to simplify the user experience while providing unprecedented reporting capabilities and actionable insights.

Simplicity and Elegance in Visual Reporting

INsightX is a proprietary framework, designed by Conexus Solutions, Inc. to improve business reporting capabilities for commercial teams across the life sciences industry. We understand the unique challenges and complex requirements of managing marketing and sales efforts in this complicated environment.

We leveraged our technology and business expertise to create a solution that:
- Delivers powerful reporting and analytical capabilities.
- Simplifies accurate and timely reporting.
- Offers a cost-effective alternative to expensive reporting platforms.

Our enterprise pricing model reduces administrative costs while offering users the broadest set of capabilities.

Simplifying Complex Reporting for Commercial and Medical Teams

Commercial and medical teams in pharmaceutical and biotechnology organizations typically use multiple technologies to support their marketing and sales efforts. Traditionally, pulling useful information from numerous databases and presenting it in a user-friendly way was time-consuming, required expensive reporting platforms, and demanded significant technical expertise.

The INsightX reporting framework represents a modern approach to traditional reporting, delivering actionable insights with cost in mind. Conexus can efficiently develop MyInsights reports using the INsightX framework.

Report Examples

- Call Report
- KOL Account Report
- Project Activities Report
- Opportunity Revenue Report
- Coaching Report
- Average Call Report
- Expense Report
- MIRF Report
- HCP Spend Report
- CI Dashboard
- Academy Dashboard
- Academy Exception Report

Data-Driven Reports

INsightX supports various data sources, including those most used by commercial teams:

- Veeva CRM
- Oracle
- Salesforce
- SQL Server
- Veeva MyInsights
- Websites and more!

Visual Examples

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