Conexus Gatekeeper for Veeva CRM

CONEXUS solutions, inc.

Gatekeeper is a low-impact configuration, implemented by Conexus to lower the risk of early distribution.

Gatekeeper works in Veeva Vault to prevent staged and approved content from unintentionally being published.

For those times when you want content ready to "hit the field" at a moment's notice, but you're waiting for a market event such as FDA approval or other timely event to trigger the release, Gatekeeper is a fail-safe, preventing approved content from being published without explicit action. That way, you can have one or more documents that are fully approved, ready to be published at the flick of a switch.

Conexus' proprietary configuration adds valuable functionality to your Veeva CRM system, providing peace-of-mind while maintaining market nimbleness.

By adding this safety measure to Veeva CRM, you take the chance of erroneous or early distribution down by multiple factors of magnitude. In some cases, the risk of early distribution can have a material effect on your company and its business, especially if you are a public entity.

Without Gatekeeper, you can stage documents in Vault and keep their status set to "Staged" so that they are unable to be published. However, when it's time for distribution, the documents then need to be approved, one-by-one. If they are "bundles", each component also needs to be approved by the appropriate individual(s) in the organization, which may be different people with varying availability.

Conexus customers use Gatekeeper as a low-risk way to prevent a high-risk disaster.